





[LiveOlive.com](https://www.LiveOlive.com)



MyLiveOlive

Hi, we're LiveOlive!

LiveOlive has recently launched MoneyCenter to help people make better financial decisions.

We believe managing money is for everyone, so we've made it fun and actionable. .

About LiveOlive MoneyCenter

Through MoneyCenter, users can have access to:

- **MoneyMap**, a visual summary of one's financials. This includes **MoneyAge**, the single number that shows how one is doing financially. MoneyAge is developed by financial experts led by Founder and CEO, Jocelyn Pantastico, CFP®.
- **Tools for goals** – whether it's about sending children to school, buying a home or investing.
- **Next Steps**, custom challenges that break down one's action items into small tasks or to-do lists.
- **Exclusive content and events** for members.
- **Financial experts** based on one's need and only upon request.

You're invited!

We want to host a Design Sprint as a way to identify and nurture talents from local universities.

Design Sprint

When:

Aug 1, 2016, from 9 am to 7 pm

Where:

GEPI Incubator, DBS Tower 9th floor,
Ciputra World 1, Jl. Prof Dr. Satrio kav. 3-5,
South Jakarta

Definition

A design sprint is simply a structured brainstorm based on design thinking and agile development.

This is a great way to stimulate students on problem solving, and give a glimpse of the demand in talent hire in the future.

Who are the eligible participants?

University students from several prominent universities in Jakarta who receive this invitation.

How to become a participant?

1. Universities can send some of their best students who are currently enrolled in Communications, Design, or Public Relations major. The participant should have finished at least 4 (four) semesters.
2. Universities/ students can send CV to info@liveolive.com before July 27, 2016.
3. LiveOlive team will reply your email with a confirmation if a student is selected as a participant by July 29 at the latest.
4. Participants attend the Design Sprint on August 1, 2016, by bringing their own laptops. A winner will receive a grand prize*.

* If you enter the “Design Sprint with LiveOlive”, you agree to be bound by the terms and conditions of entry. Each entry will be individually judged by LiveOlive team based on creative merit. If there are no outstanding result, the judges has the right not to select a winner. The judges' decision is final and no correspondence will be entered into.



Grand Prize

1 (one) Apple Watch Sport 38mm
Space Grey Aluminium Case*

* Prizes are not transferable or exchangeable and cannot be taken as cash. In the event that the prize, or part of the prize, is unavailable, LiveOlive reserves the right to substitute the prize or part of prize in its discretion to the same and equal recommended retail value and/or specification.

Desired output

At the end of Design Sprint, each participant should have created at least **5 icons, 3 sets of characters, and 5 infographics** based on brief (in the format of Adobe Illustrator and JPEG).

There are 3 (three) available topics to choose from:

1. Insurance
2. Budget
3. Lifestyle

Theme

“Make Money Your Honey”

The mechanism

The participants will be divided into 5 teams (min. 2 persons/ team) to spend 10 hours designing icons, characters, and putting them together into infographics. Each participant will have the chance to explain their designs with a short presentation.

Allocation of time

09.00-09.30 – Understand

09.30-10.30 – Define

10.30-13.30 – Doodling

13.30-13.45 – Decide

13.45-16.00 – Execution/ Prototype

16.00-16.30 – Feedback/ Revision

16.30-18.00 – Working Session

18.00-19.00 – Final Presentation (3 mins) & Closing

Thank you

We look forward to having your participation. Any questions?
Email us: info@liveolive.com or
contact Shirley (0818331262).



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